

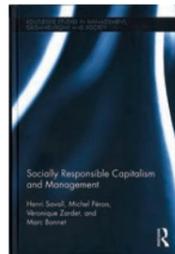
RECENT PUBLICATIONS

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Innovation commerciale : tous vendeurs dans les organisations

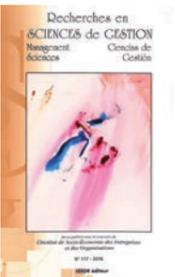
This book enables redefining the perimeter and role of sales force and sales function in a company or an organization. In a world that evolves in order to face new challenges in entrepreneurship and a high level of competition, it is convenient to implement and share new working methods. Sales force occupies a vital (or primordial) role in the general functioning of organization.



Socially Responsible Capitalism and Management - by Henri Savall, Michel Péron, Véronique Zardet, Marc Bonnet

In the current crisis context, capitalism is questioned by its detractors or defended by its partisans. The concept of Socially Responsible Capitalism (SRC) is based on the entrepreneurial spirit. It encourages exemplary behaviors, such as effective, efficient and ethical behaviors, by stimulating social responsibility of companies and organizations.

This is combined with the development of economic empowerment and legitimate efforts of each citizen-actor. This book shows that by putting Human Beings at the heart of action enables producing sustainable economic value, and anthropological values which are inseparable...



> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) : N°117 in English

Contents :

FINANCIAL THEORY

.Hanene EZZINE: Dynamics between social norms and corporate governance: Insights from a Survey of French and Saudi firms during the subprime crisis

MANAGEMENT AND ACCOUNTING THEORIES

.Laurent CAPPELLETTI: Implementing A Well-Suited Management Control System In Professional Services Firms: Evidence From The Notary Public Offices Sector

HUMAN RESOURCES MANAGEMENT AND INDUSTRIAL RELATIONS

. Pierre CHAUDAT, Marina BOURDAIN, Kévin METZ: Reconciling entrepreneurship with motherhood in France

RESEARCH METHODS AND EPISTEMOLOGY

- Yue Cai HILLON, Mark E. HILLON, Geraldine KISIEL: A discursive framework for research in management consulting

> Order : secretariat.general@iseor.com



7th International Conference and doctoral seminary



> 7 & 8 june, 2018, Lyon - France

■ The Conference is co-sponsored by ISEOR and the Academy Of Management, ODC Division, USA

2018

TRAINING COURSES

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :

Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects »
The 4, 5, 6 and 9 June, 2018

Contacts & Inscriptions : secretariat.general@iseor.com

■ CONTACTS
ISEOR

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Over 300 participants from the whole world are expected to attend the conference:

AOM Division ODC members, teachers, PhD students, researchers, students, experts

Objectives

Conference venue
Université Jean Moulin Lyon 3
 Entry : 6 rue Rollet - 69008 Lyon



Crédits photos : Lyon Reportage - Écully et DAVM David venier

. Conference held in : french, english and spanish.
 . Simultaneous translation

The consortium will consist of two kinds of presentations:

- Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.
- Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.

Suggested topics

For plenary sessions or workshops

- Comparing the Doctoral Curricula in the field of ODC and MC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



Photos : Lyon Reportage - Écully - Lyon

Presentation

Since 2006, international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 850 presentations of OD and Change academics and doctoral students from 41 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

■ Research on change management theories and evaluation methods of performance

■ Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

Lyon, France is ideally located at the heart of Europe and is an academic powerhouse in the field of management.

The ISEOR research center has already organized several conferences with AOM (USA) :

■ 2001, 2014 and 2016 (Management Consulting Division),

■ 2004, 2007, 2011 and 2015 (Research Methods Division), (2005) Social Issues in Management Division),

■ 2006, 2008, 2010, 2012, 2014 and 2016 (Organization Development and Change Division),

■ 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee).

In June, 2016 :
 5 for the best contributors at the International Conference ISEOR/AOM - ODC & MC Divisions

2 awards at the Gala Dinner for doctoral students

- **Éric Scarazzini, Laboratoire CORHIS, Université Paul-Valéry Montpellier 3 (France)** « D'UNE GESTION DES RESSOURCES HUMAINES INADAPTÉE À UN MODE DE FONCTIONNEMENT DE TYPE « PATHÉ-MARCONI » OU « LA VOIX DE SON MAÎTRE »
- **Uzonna Olumba, Benedictine University (United States of America)** « FROM AWARENESS TO APPLICATION: ORGANIZATIONAL DEVELOPMENT, E-LEARNING & SOCIOTECHNICAL SYSTEMS IN HIGHER EDUCATION»

3 awards for academicians

- **Armel Brice Adanhounme, Université du Québec à Trois-Rivières (Canada, Christian Lévesque, HEC Montréal (Canada)** « CHANGEMENT INSTITUTIONNEL ET FLEXIBILITE ORGANISATIONNELLE DANS DEUX USINES DE PREMIERE TRANSFORMATION AU CANADA : JUSQU'OU LES ACTEURS LOCAUX PEUVENT-ILS ALLER ? »
- **Grace Ann Rosile New Mexico State University (United States of America)** « TRIBAL WISDOM AND ENSEMBLE LEADERSHIP CONTRIBUTIONS TO THE SOCIO-ECONOMIC APPROACH»
- **Marino José Palacios Copete, Universidad de Panamá (Panamá), Elsa Beatriz Suárez Kimura, Universidad de Buenos Aires (Argentine)** « ANÁLISIS CONFIRMATORIO Y ESTUDIO DE CASO: UN MODELO CONTABLE PARA LA GESTIÓN AMBIENTAL EN LA INDUSTRIA HOTELERA DE PANAMÁ»